

FreightVana: The Future of Freight is Power-Only, Transparent, and Tech-Driven

In an industry often weighed down by legacy systems, outdated operations, and inefficiencies that cost billions, **FreightVana** is doing something rare: rewriting the rules of modern freight logistics.

Founded in 2021 by industry veterans **Shannon Breen** and **John Gamero**, FreightVana has quickly become one of the most respected and disruptive logistics firms in North America. Built on a foundation of transparency, technology, and trailer capacity, the company is transforming how freight moves across the country—and earning accolades from major shippers, carriers, and logistics experts along the way.

A Bold Vision: Power-Only is the Future

FreightVana's core belief is simple yet revolutionary: **The future of freight is Power-Only.**

Rather than depending on asset-heavy models that require ownership of both tractors and trailers, FreightVana embraces an asset-light strategy—utilizing a vast network of third-party tractors and coupling them with a nationwide pool of leased drop trailers. This model dramatically increases flexibility, reduces dwell time, and enables faster throughput for both shippers and carriers.

Powered by Innovation: The T3 Platform

At the heart of FreightVana's operations lies its proprietary **T3 platform**—a suite of tools designed to give shippers and carriers total transparency, accountability, and control:

- **Real-Time Visibility:** 15-minute satellite tracking on every trailer in the network

- Automated Yard Checks: Actionable intelligence without manual audits
- Performance Analytics: Route efficiency, carrier reliability, and delivery insights
- Automated Carrier Onboarding via RMIS: Faster and safer activation of carriers

A Model That Shippers Trust

Major brands like **Target**, **Ace Hardware**, and other Fortune 500s trust FreightVana to streamline supply chains and maintain service levels during demand surges.

A Culture of Excellence

FreightVana has earned:

- A spot on the FreightTech100 (2023–2025)
- Recognition from shippers for performance and service
- A strong reputation among carriers for fairness and partnership

The Road Ahead

FreightVana is investing in:

- AI-driven logistics optimization
- Embedded finance tools
- Expanded trailer networks
- Strategic partnerships across fintech and supply chain

Why FreightVana Matters

FreightVana removes waste, increases visibility, and delivers consistent execution with a team and culture that puts people first.

Welcome to the FreightVana Era

FreightVana is not just another freight company. It's a movement, a mindset, and a mission to modernize freight.

This is FreightVana. And this is just the beginning.